

EMPOWER ON! (BOOK)

Print Design, Graphic Design, Photography, Writing



The Challenge

To create a book to document the travels of Gabriela Martinez, a student studying abroad in a wheelchair while raising money and awareness to help other students with disabilities study abroad.

The Solution

A travel diary which pieces together Gaby's journey and enables the reader to see from her perspective.

The Team

Designer: Khari Scott

Authors: Gabriela Martinez & Khari Scott

Photography: Aaron Berjohn & Khari Scott

Feedback

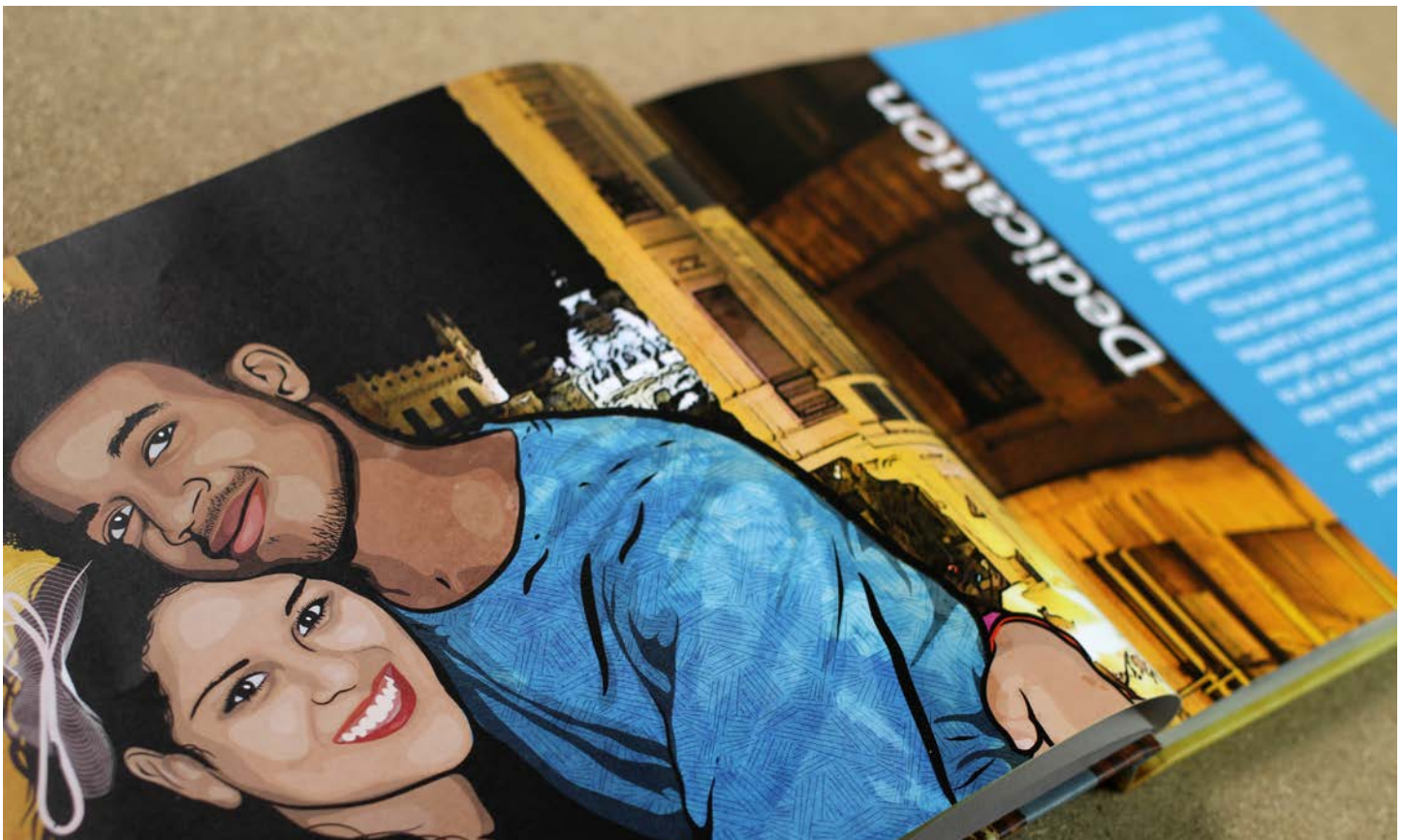
"Khari was tremendously supportive of my dream to study abroad in a wheelchair and help other students with physical disabilities. His creative graphic design skills and social media guidance helped me share my story, and connect with others around the world."

Gabriela Martinez

Co-Founder, Empower On!

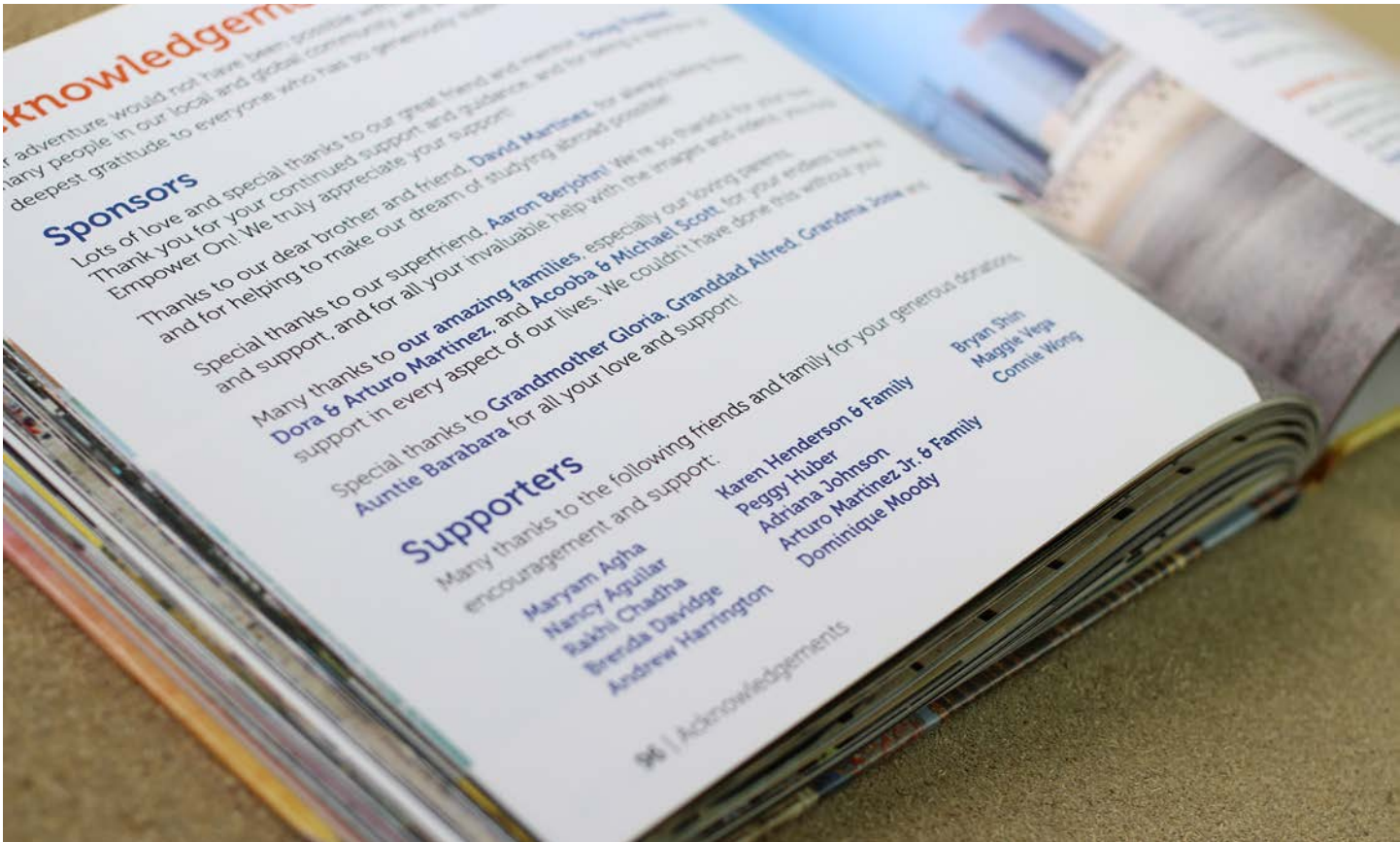


A QR code enables readers to easily donate to support the cause.









EMPOWER ON! (BRANDING)

Branding, Identity, Photography

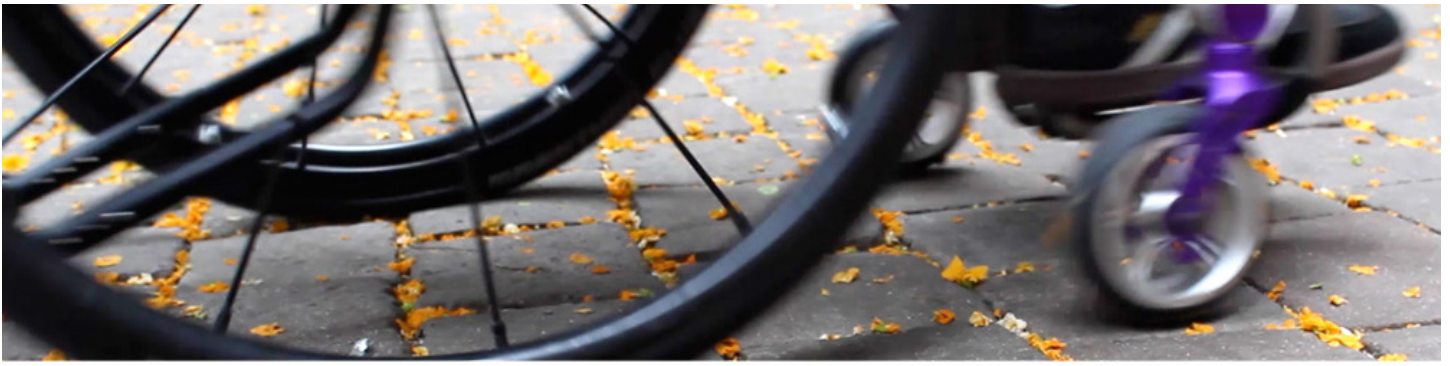


The Challenge

To create the look and feel of a crowd funding and social media campaign to help students with disabilities study abroad.

The Solution

An iconic and meaningful logo based on the forward motion of a wheelchair was created and used on a series of Indiegogo Perks made to thank donors.

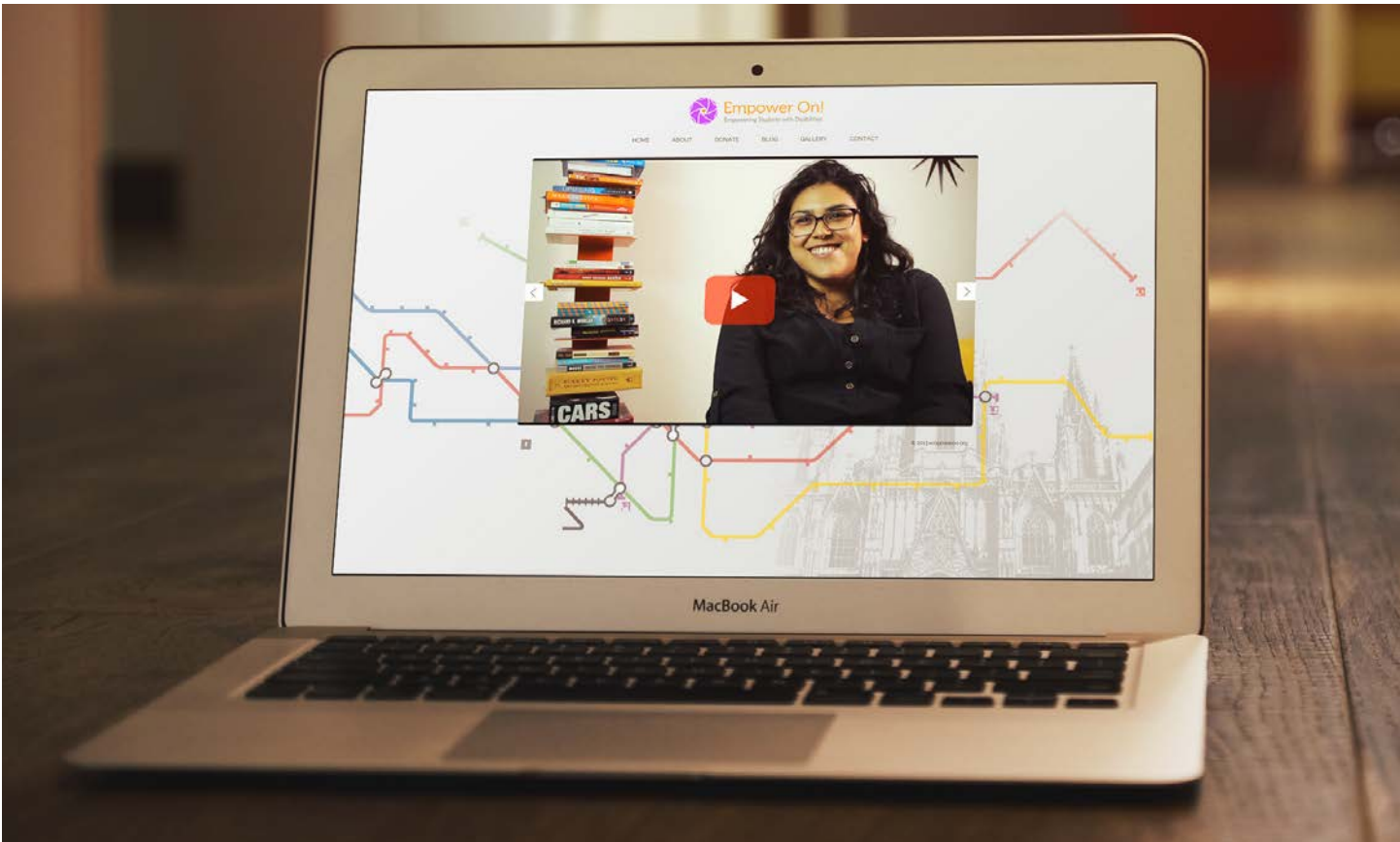


The Empower On! logo is based on the motion of a wheelchair and the aperture of a camera.





A book and website were created to raise awareness and money for the campaign.





Posters, postcards, and other “perks” were given to donors as thanks for their generous support.



EMPOWER ON! (FILM)

Directing, Editing, Cinematography



View the video above, or [click here to watch online in HD](#)

The Challenge

To create a film documenting the story of Gabriela Martinez and her quest to travel and help students with disabilities.

The Solution

A short film which features Gaby's story of overcoming adversity and following her dreams.

Feedback

"It was challenging for me to put my personal story and experiences out there in the spotlight. I was afraid my ideas wouldn't be taken seriously, but Khari was very encouraging of how I wanted to help people. I have nothing but praise and gratitude to Khari for helping me share my story, and shine a light on the unseen abilities brought by a disability."

Gabriela Martinez

Co-Founder, Empower On!



Thanks for Looking!