JUDTIH PARK

Identity



The Challenge

To create a simple, elegant logo and identity for a screenwriter, that stands out without being over-the-top.

The Solution

A minimalist logo which subtly incorporates the screenwriter's initials into the shape of a pen, creating a simple, memorable mark.

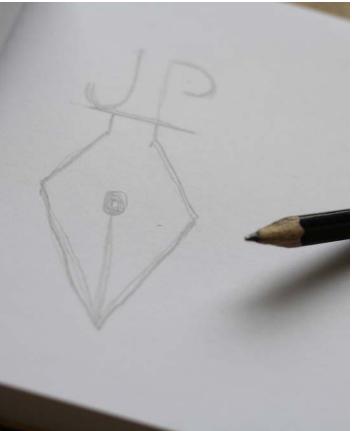
Feedback

"Working with Khari was an absolute delight. If I had to describe him in three words, it'd be creative, patient, and understanding. He knew exactly what I wanted, and it was love at first design. I'm very satisfied with my chic business cards, and can't wait to hand them out!"

Judith Park

Screenwriter





Less is more.





Thanks for Looking!







